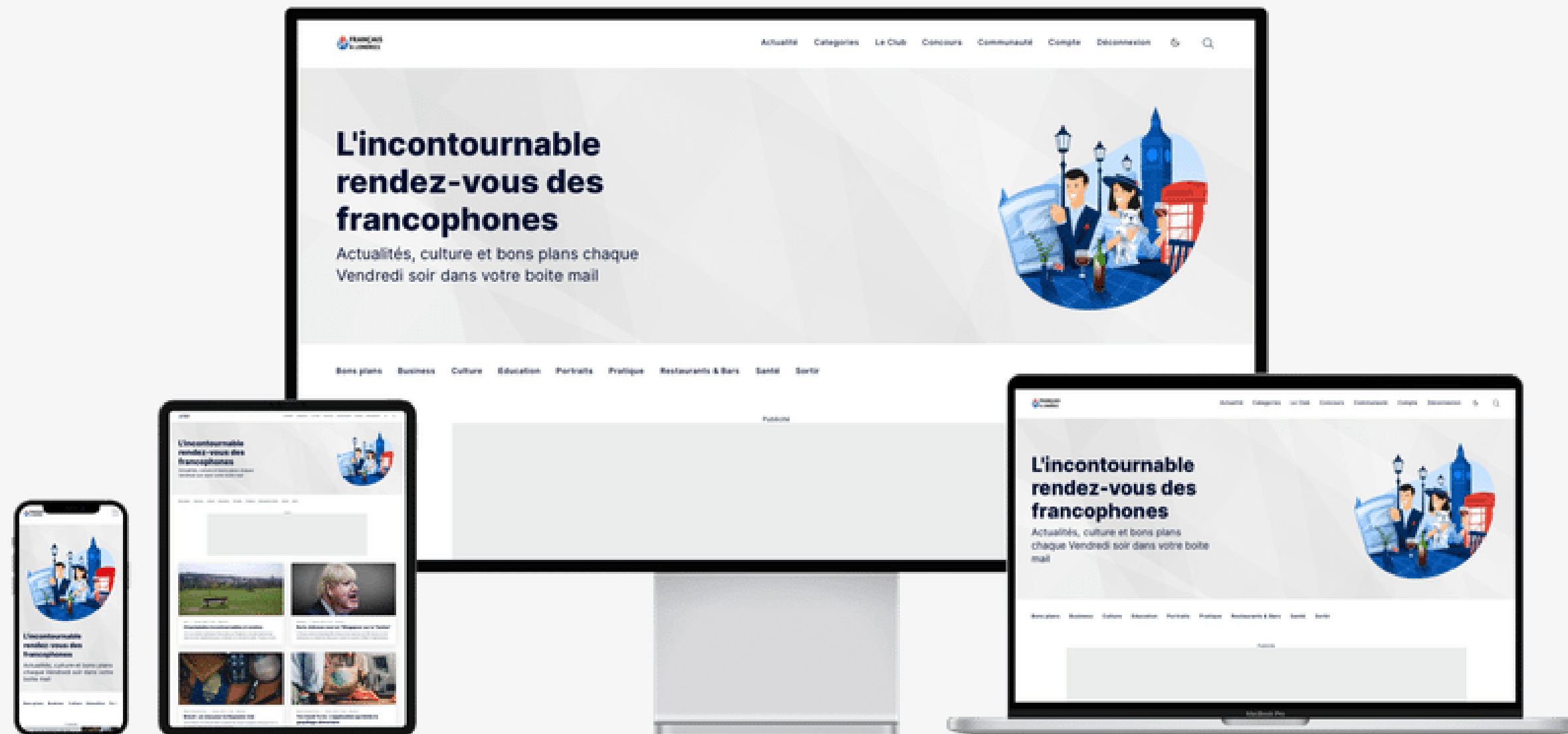




FRANÇAIS À LONDRES

MEDIA PACK



WEBSITE

francaisalondres.com

FORUM

forum.francaisalondres.com

Daily Articles



Vidéo / Films



Weekly Newsletter



Daily little Ads

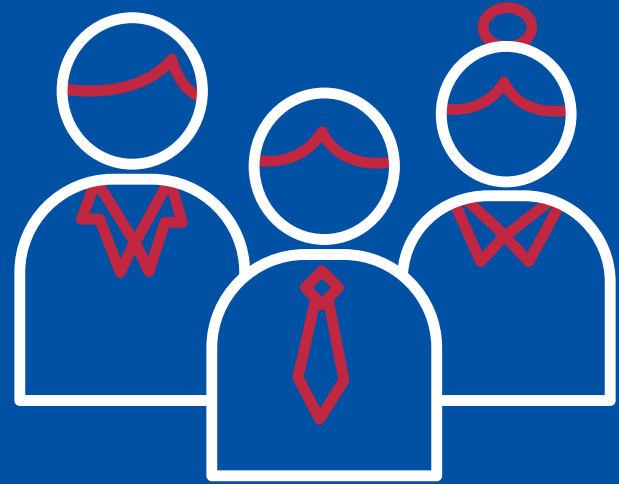


Business Directory



Weekly Newsletter

Audience Snapshot



More French people live in London than in Bordeaux, Nantes or Strasbourg.

Some now even regard it as France's sixth biggest city in terms of population.

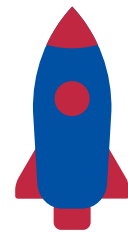
The French consulate in London estimates that 300,000 to 400,000 French citizens live in the British capital.

- French speakers based in the UK (mostly London) and France.
- Highly diverse including students, families, professionals and seniors.
- Women 55% | Men 45%.
- Average age between 18 and 45 years old.

Audience Analytics

We are proud to bring high-quality journalism and useful information to our audience.

Trust is at the core of our mission and that's why Français à Londres keeps attracting new readers everyday.



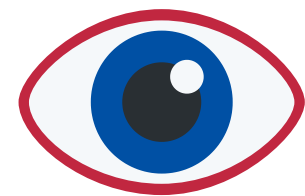
2017

Français à Londres is launched



20 000

monthly unique visitors



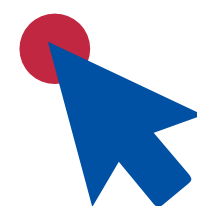
60 000

page views on average pm



35 000

subscribers to our weekly newsletter

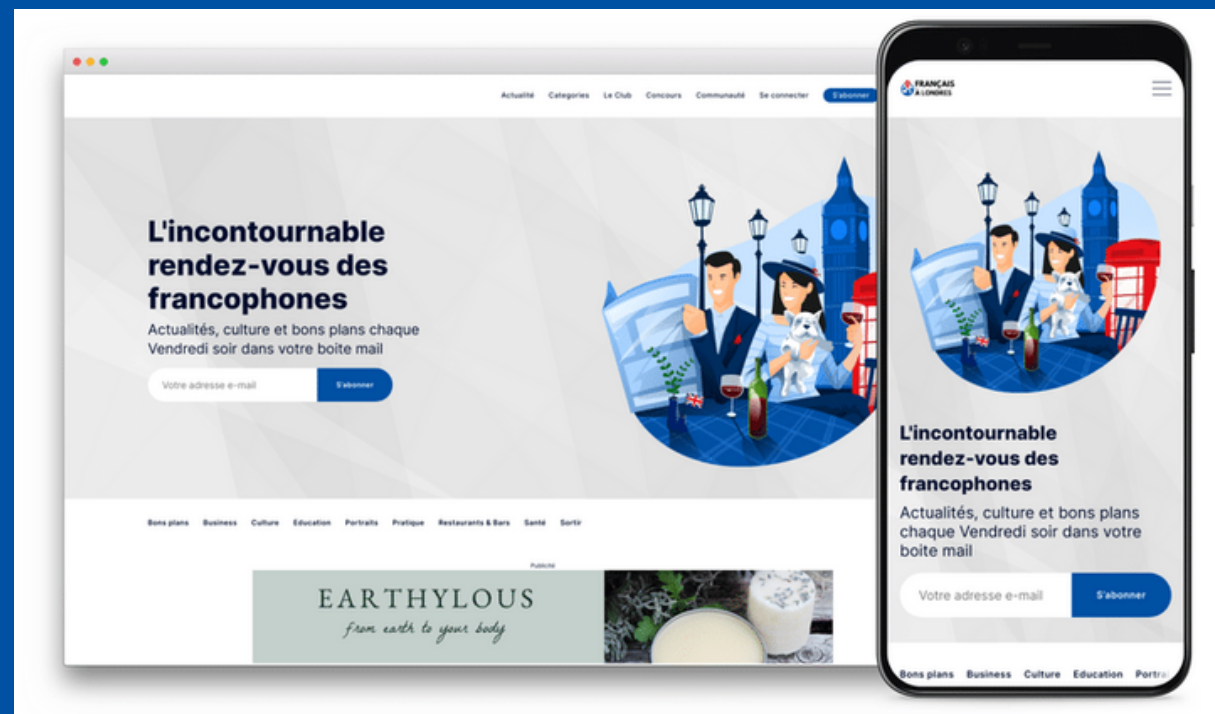


54%

average opening rate

BANNERS

FRANCAISALONDRES.COM AND
FORUM.FRANCAISALONDRES.COM



WHERE

- Top of the home page
- Top and bottom in other pages

SIZE

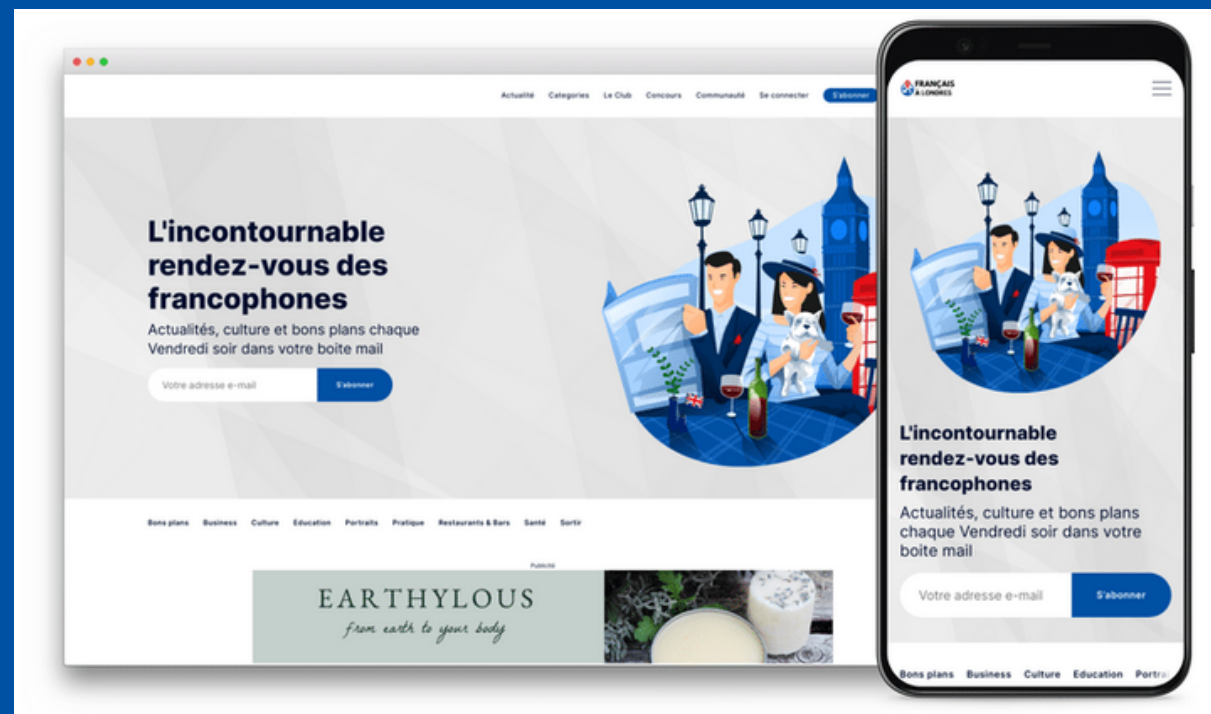
Desktop Billboard: 970 x 250 pixels
Mobile Medium rectangle: 300 x 250 pixels

PRICE

Website: £10 / 1,000 impressions reach
Design available in all formats starting at £100

BUSINESS OFFER BUNDLE

FRANCAISALONDRES.COM AND
FORUM.FRANCAISALONDRES.COM



INCLUDES

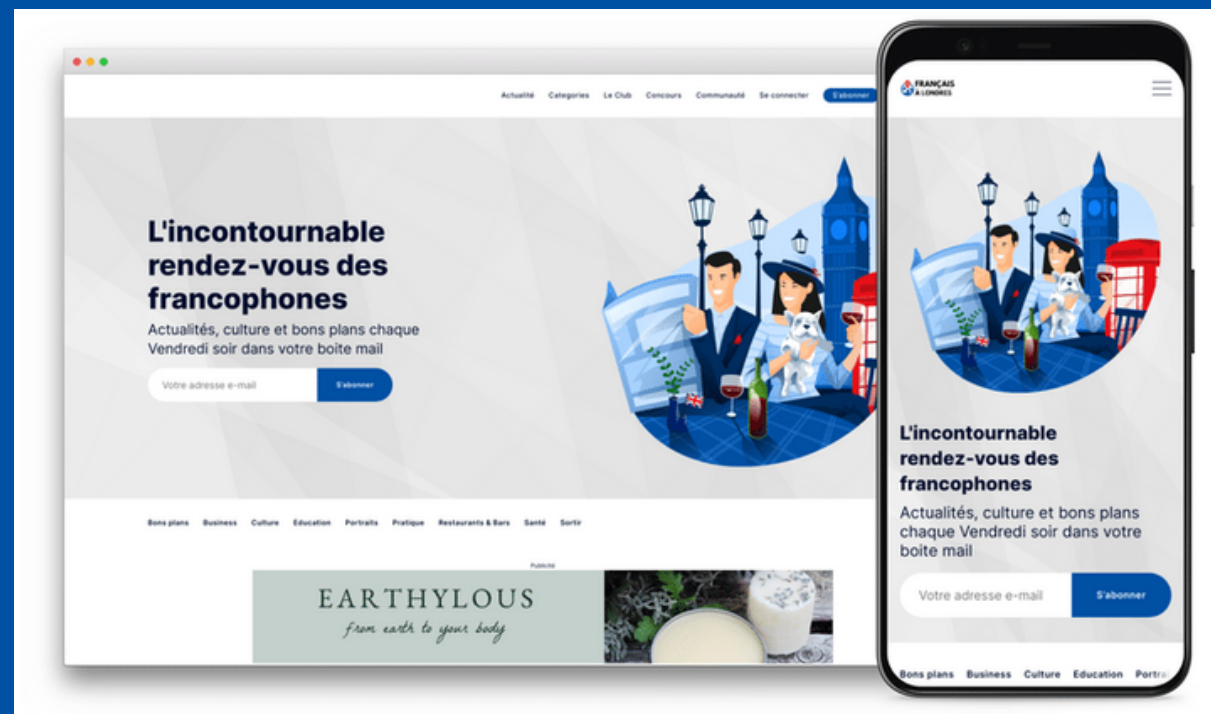
- 1- Your banners displayed on francaisalondres.com and forum.francaisalondres.com (1000 impressions guaranteed per month)
- 2- Receive invitations to francaisalondres.com events
- 3- List your services / company on the [professional directory](#).
- 4- Your contact details (e-mail and phone number) published in public on the forum
- 5- Post your ad once a week on [our Facebook groups](#)
- 6- Get 50% off on francaisalondres.com and London French Independent Professionals events, excluding special events
- 7- Subscription can be cancelled online or by email

PRICE

£25 per month or £250 per year

BANNER ON TOP OF NEWSLETTER

FRANCAISALONDRES.COM AND
FORUM.FRANCAISALONDRES.COM



WHERE

- Top of "Les infos de la semaine" newsletter sent to 35 000 members. (Open rate : 42%)

SIZE

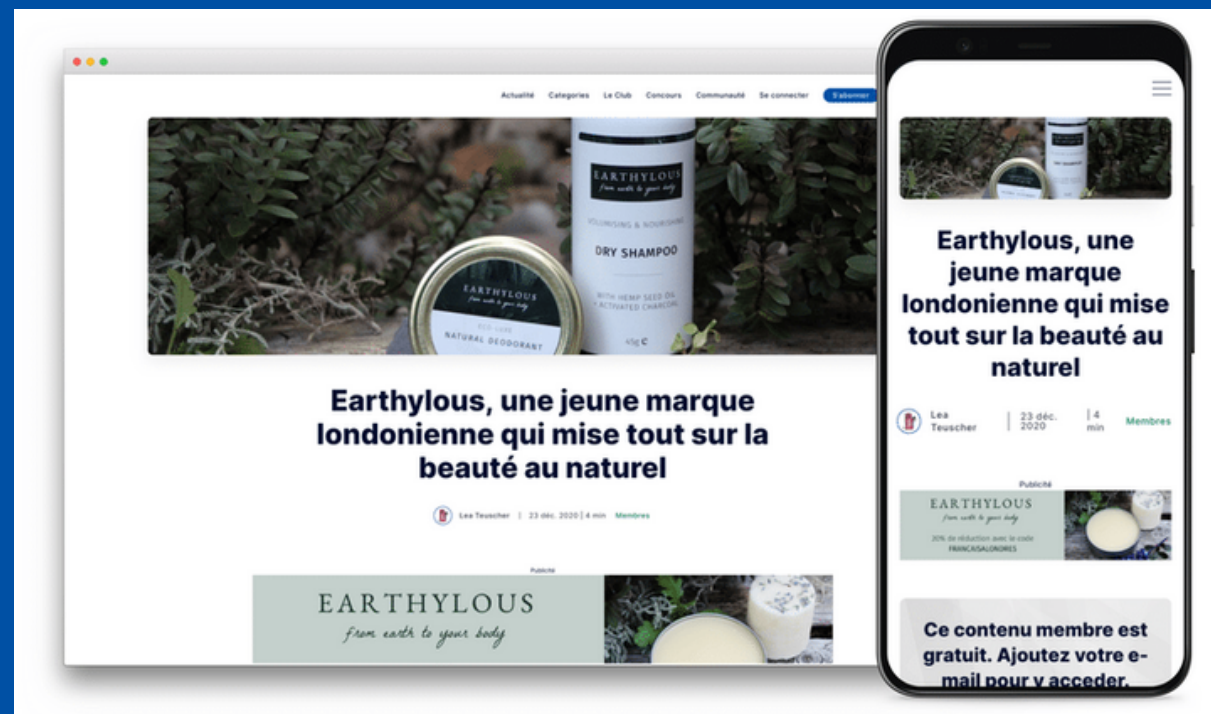
Desktop Billboard: 970 x 250 pixels

PRICE

£150

ADVERTORIAL ARTICLE

FRANCAISALONDRES.COM



WHAT

Portrait or sponsored article written by a **professional journalist**.
Displayed on the website + social media and to our 35 000 members newsletter.

SIZE

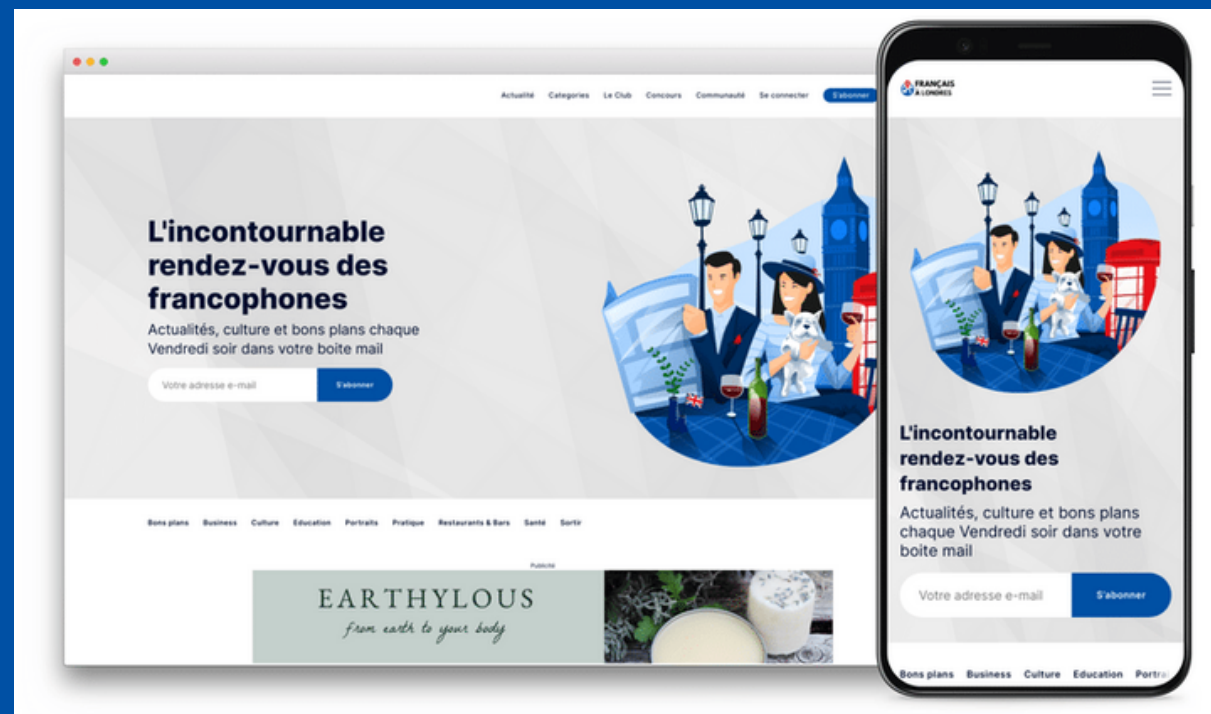
500 to 800 words

PRICE

£300 per article

EMAIL BLAST

FRANCAISALONDRES.COM



WHAT

A unique e-mailing about your brand/company sent to our 35 000 newsletter subscribers.

SIZE

500 to 800 words

PRICE

£500

Option: Design created by our teams + £100

Contact Us



**FRANÇAIS
À LONDRES**

marketing@francaisalondres.com

francaisalondres.com

